

300% Increase in Donor Engagement with the Rally Platform

Create a strong, authentic relationship with your donors in the most powerful medium you can use.

✓ 98% of text messages are opened, most in just a few minutes

From: Keep SD Warm

Absolutely. I'll bring my friends and wallet.

Steve. Our Rally is on

Excellent! Did you get a chance to share our FB post?

✓ 91% of American adults own a smartphone

24365

- The average donation size for text-to-donate fundraisers is just over \$100
- Donors are 12x more likely to click on a giving link sent as a text message than in a newsletter

Rally Text-2-Donate, Text-2-RSVP, Text-2-Connect, & Relational SMS Camapigns

> Text DONATE to 24-365 to see it in action

Reduce the friction to acquire new supporters

From simple short numbers (24-365) to easy-to-use QR codes, Rally gives you the best chance to connect with the 91% of American adults who own a smartphone in the moment and empower them to take immediate action.

Launch relational texting campaigns

With open rates well over 90%, texting is by far the most effective channel available today. Go way beyond blasts and impersonal texts to drive your message home with Rally.



24365

Avoid the inbox and get people to take action

Messages sent from Rally are 12x more likely to be responded to than any other means. What would getting the word out and having a meaningful conversation mean to your cause?



Launch relational texting campaigns. Rally works with over 2,000 products, giving you the option to customize your workflows to focus on the work you do best. Oh, and did we mention it requires zero coding skills?

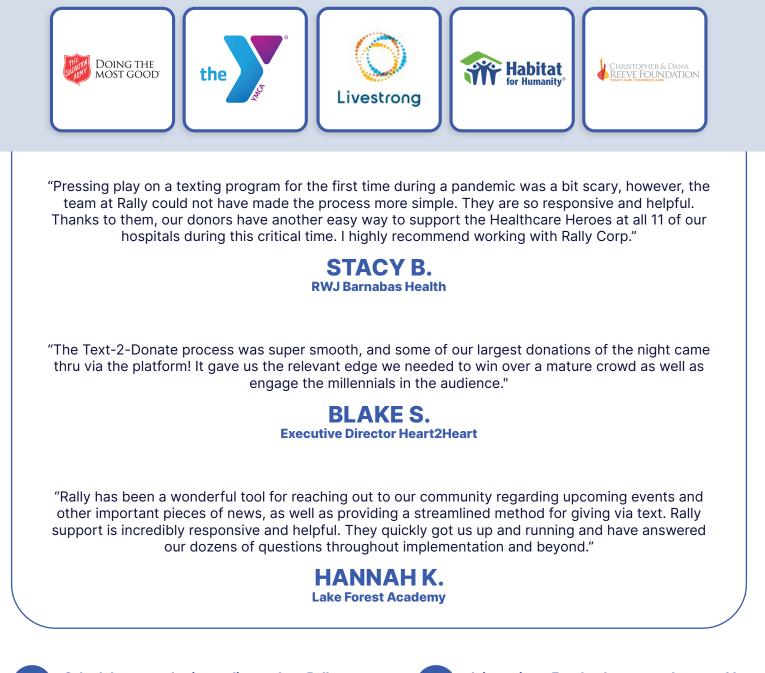






TRUSTED BY THE BEST AND BRIGHTEST

Our team has worked with over 8,500 non-profits of all sizes. We can customize a solution to meet your needs



Schedule a consultation to discuss how Rally can help you acquire, engage, and retain donors.



Join a private Facebook group and get weekly growth tips and resources.



contact@rallycorp.com

