



## Management

### Package One \$475/mo.

- Manage one account
- Update and optimize account profile
- Three posts per week
- Monthly analytics report (upon request)

### 30-Minute Quick Hit Consulting Session \$79

- Recording of our Zoom call or in-person meeting
- Templates and resources as requested
- Answers, ideas, and inspiration that will simplify your social media

### Monthly Video Support \$100/hr. (filming) \$75/hr. (editing)

\* rates can vary based on project

- Includes three edited videos
- One monthly shoot at a single location
- Each shoot to include on-site setup of camera equipment, lighting and audio
- Log and edit all footage
- Add graphics, color correction and audio effects in post-production
- Upload and share final video to website, email, social media or television

### Package Two \$649/mo.

- Manage two accounts
- Update and optimize account profiles
- Create a weekly content calendar
- Instagram or LinkedIn hashtag hub
- Three posts per week, per account
- Monthly analytics report (upon request)

### 60-Minute Strategy Consulting Session \$150

- Recording of our Zoom call or in-person meeting
- A customized social media strategy
- Content Calendar with prompts and post ideas
- One month of email support to help keep you on track
- Answers, ideas, and inspiration that will simplify your social media

### Single Video Support \$150/hr. (filming) \$95/hr. (editing)

\* rates can vary based on project

- Includes one edited video
- Up to three shoots at various locations
- Each shoot to include on-site setup of camera equipment, lighting and audio
- Add graphics, color correction and audio effects in post-production

### Package Three \$799/mo.

- Manage three accounts
- Update and optimize account profiles
- Create a weekly content calendar
- Instagram or LinkedIn hashtag hub
- Community engagement on Instagram or LinkedIn
- Photo or video shoot
- Three posts per week, per account
- Monthly analytics report (upon request)

### Social Media Consulting Monthly Support \$495/mo.

- One-time account audit
- Customized social media strategy
- Monthly meeting for Q&A, strategy or teaching (1 hour)
- Bonus add-on: Graphic templates sized accordingly for social media

### A La Carte Services \$150/hr. (filming) \$95/hr. (editing)

- **Filming:** we film your event, interview or update video and provide the client with all unedited footage.
- **Editing:** we take the footage you filmed and bring it to life for your customers. Includes up to three rounds of revisions.